

PARTNERSHIP PROGRAMME



WORLD MARROW DONOR DAY

WMDD 2021 will be the 6th celebration of stem cell donors worldwide. Over the years, more than 420 events took place in more than 57 countries on all continents.

Please consider joining us this year! Read all about it in our folder.

Our members and their supporters organise activities around the world to thank stem cell donors and to raise awareness, because more donors are needed to ensure equal chances for all patients in need of a transplant.

By partnering with us, we can bring WMDD's key message '*Thank you Donor*' to a broader audience and increase the impact of WMDD.

18
SEPTEMBER
2021



WORLD MARROW DONOR ASSOCIATION

The WMDA consists of organisations and individuals who promote global collaboration and best practices for the benefit of stem cell donors and transplant patients.

Our members are Donor Registries, Cord Blood Banks, Transplant Centers and physicians. Together with our members we strive to achieve our vision:

“Patients worldwide should have equal access to high quality cells for transplantation from donors whose rights and safety are protected”





BECOME A WMDD PARTNER

With more than 900 members, the WMDA has an extensive international network that caters everyone with an interest in donor care. WMDA relies on a broad and diverse set of collaborative connections and partnerships all around the globe.

Supporting WMDD will give your organisation the unique opportunity to:

- Contribute to a vital cause to strive for equal chances of survival for transplant patients worldwide
- Participate in a global event with positive exposure to the general public
- Expand strategic global alliances through WMDA's network



WMDD 2021 will consist of two major virtual campaigns with exposure for you as a corporate partner:

AN OPPORTUNITY TO MAKE A DIFFERENCE

- Your logo on the WMDD Global Donor Drive landing page where new donors can sign up for the global registry
- Participation in an online event for which the details have yet to be determined. To give you an idea, this was the result of our campaign in 2020: [International #thankyoudonor video](#)

We hope you will join us to support our cause and be part of our celebrations on September 18th.

Please connect with us to see how we can collaborate to add as many donors to the international database as possible!

Thank you for your consideration.



@WorldMarrowDonorDay

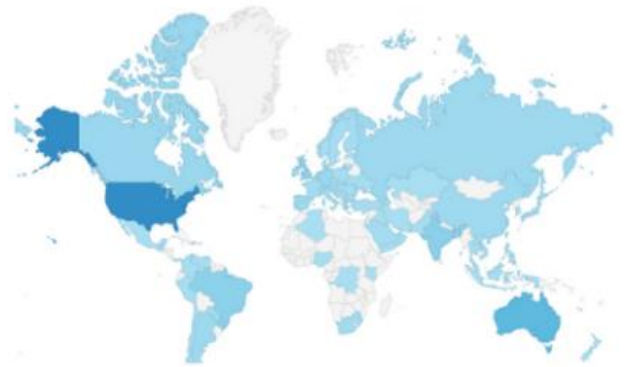


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WORLDWIDE PARTICIPATION



Resources

[WMDD website](#)

[WMDD 2020 impact report](#)

[WMDD 2020 movie](#)

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